

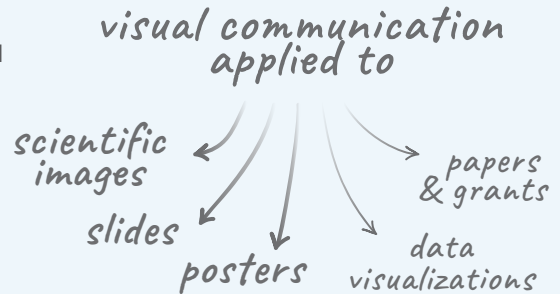
The SEYENS METHOD™

Effective Visual Communication of Science

Workshops and Courses for PhD Students and Scientists

Learn to visualize your complex research ideas and findings so your messages stand out and are more easily understood by scientists or non-scientists.

The SEYENS METHOD™ is a strategic design process for visualizing scientific information. Straightforward, intuitive and easy to apply. You can immediately apply it improve your publications and presentations, make them resonate with your audiences and help your research make an impact.

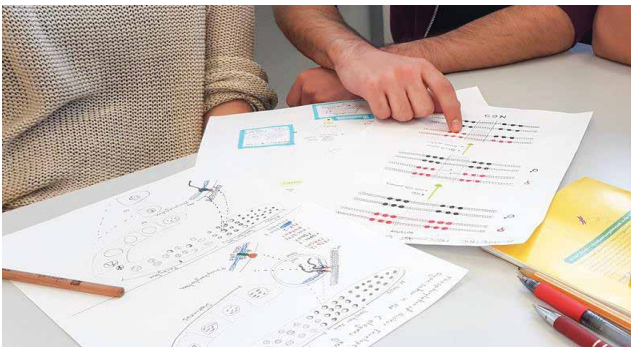


Target Group

- From PhD students, PostDocs, to group leaders.
- Essential for STEM research topics, useful for all who want to visually amplify their messages. No inherent talent is necessary.

Online and Onsite Format

- From 1 hour to 1-day live training.
- 6+ hours of online video courses.
- Workshop format for 12-18. Keynotes for large audiences.



Trusted

Most loved training at many of over 130 excellent universities, institutes and multinationals. More than 5000 trainees since 2013.

Hands-on

Draw a graphical abstract of your research and learn to give informed feedback. Immediately apply the new knowledge to your own work.

Customized

Get personalized feedback on your own scientific images and slides. Every event is tailored to participants' research topic.

95% 5-star Reviews on Trustpilot

★★★★★

"It was really efficient and the most useful workshop I have ever visited. Very well structured and the way, how it was presented, was amazing!"

★★★★★

"A great presenter, really knows how to motivate people! I really like that everything was planned and it was easy to follow."

★★★★★

"After the course, I immediately saw benefits in my work and my presentations got immediately more appreciation"

★★★★★

"In particular, I benefited from the very systematic approach (very scientific) which elucidates psychological aspects and provides precise options to realize and enhance the visual communication."

★★★★★

"Our association booked a webinar on communication and despite havin taken similar courses before, this webinar was amazing."

★★★★★

"It was really hands on with real examples and practical, ready to use solution. Plus it was very entertaining."

Benefits for Participants

- **Immediate results:** learn to purposefully plan and design your communication, capture the attention of your target audience, effortlessly convey complex ideas and enhance the credibility of your research.
- **Elevate your career:** increase the likelihood of your papers being accepted by esteemed journals, secure sought-after Postdoc or tenured positions and improve your chances of funding for your groundbreaking ideas in fiercely competitive grant applications.

Organizer: Excellence Guaranteed

- **Initial assessment:** through a discovery call, I evaluate the training's alignment with your researchers' needs.
- **Risk-free:** '100% money back' guarantee for any justified dissatisfaction with the training.
- **Easy booking process:** streamlined and simple event booking, promotion and organization.
- **Confidentiality assured:** participant materials are exclusively shared within the peer group from your institution.

Trusted by researchers at renowned institutions in 24 countries



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Dr. Jernej Zupanc, Founder of Seyens Ltd.

My mission is to equip and empower scientists to effectively visually communicate and make an impact with their research. I study eclectically, always looking for approaches from different fields that can be easily applied to science presentation.

I distill the principles and practices into easily understandable and enjoyable learning experiences. Time is our most valuable resource and I aim for the training to be a worthwhile investment for participants.

I hold a PhD in Computer Science from University of Ljubljana, am a Fulbright alumnus, worked as a grant evaluator for the EC and later consulted on over € 20M in successful EU grant applications. My journey with Seyens began in 2013, and by 2016, I fully dedicated myself to it. Since then, training scientists has become my sole professional passion.



Is this training right for your researchers?
Book a no-obligation discovery call!

[Book now](#)

or visit www.seyens.com

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